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### **THE PRACTICE OF HUMAN RESOURCE MANAGEMENT**

6 1. INTRODUCTION Human resource management (HRM) emerged as a concept in the 1980s. Rebranding personnel management quickly became popular, but many organisations had little awareness of the theory behind the concept.

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### **1 INTRODUCTION TO HUMAN RESOURCE MANAGEMENT**

Armstrong (1999, p.3) says that HRM is concerned with the employment, development and reward of people in organisations and the conduct of relationships between management and the workforce .

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